



Supernova Awards

by DEVINITI

Introduction

We are pleased to present a brand new ranking of apps available on the Atlassian Marketplace focusing exclusively on new apps that have been developed within the last year.

We call it the Supernova Awards.

As Deviniti, we are a Platinum Marketplace Partner and have been contributing to this ecosystem since its inception, being one of the first vendors on the marketplace. We have watched how intensely this ecosystem has grown over the years. In the last 12 months alone, more than 1,000 new applications have arrived, which is 20% of all plug-ins available on the marketplace. Not only are more and more products being created by existing vendors, but there is also a very rapid increase in new players who want to develop the functionality that Atlassian products offer.

We prepared this ranking because we wanted to show how intensely the ecosystem around Atlassian is growing. As a Platinum Solution Partner and one of the larger distributors of Atlassian products and apps from other vendors, we also want to support smaller marketplace start-ups in their development and enable new apps to reach customers. We know that there is still a lot of work to be done in this area because while nearly 20% of all apps are brand new ones, their share of total installs is well below 1%. With more and more products available on the marketplace, it is becoming increasingly difficult for new vendors to break through to these largest customers.

However, among the huge number of new apps flooding the Atlassian Marketplace, there are some that have managed to break through above the more mature apps and gain many customers in a very short period of time. It is to them that we would like to extend our sincere congratulations for their incredible growth momentum and wish them to continue to manage to maintain such a pace.

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About Deviniti

Our goal is to be your partner in the world of technology. We look for innovative solutions that will give our customers a competitive advantage and help to leave a mark on the digital galaxy. New challenges and boundaries drive us to take steps where no one else has ever gone.



Platinum
Marketplace Partner



Platinum
Solution Partner

300 specialists

in our Software Home

17 years

on the market

500 global customers

in our Software Home

15,000 companies

companies using our products and services

Methodology

The Deviniti team has prepared an analysis of the applications that have appeared on the Marketplace over the past year.

The detailed criteria adopted for the evaluation are as follows:

- The main evaluation criterion was the number of installations of a given app according to information published by Atlassian
- For the analysis we took apps that appeared on the Marketplace in the period July 2021 - June 2022
- We excluded apps owned directly by Atlassian from the ranking

We would like to stipulate that the results of our analysis were made as of 30.06.2022. Constant changes in the number of installations, decisions of vendors to switch from the free to paid model and modifications of the names of individual applications mean that the results presented by us may not be up-to-date or correct already at the time of publication itself.

All apps marked with a * were free as of June 30 - are now only available as a paid option.

We ranked the apps according to the following categories:

- **Top Supernova Apps** - our main ranking classifying top apps that debuted on the Marketplace in the last 12 months (July 2021 – June 2022) by the number of installations. We only presented apps with more than 50 installations.
- **Top 100 Free Apps** - these are apps that were free as of June 30 2022 - vendor policies are constantly changing in this regard.
- **Fastest Growing Apps** - we calculated the average amount of daily installation growth since the app was published on the Marketplace until June 30 2022.
- **Top Vendors** - we have indicated the vendors that have created the most new apps over the past year, and those which new apps have recorded the most installations
- **Top Countries & Regions** - we indicated the countries where the most new apps are created and ranked apps by region (EMEA, NA, Asia)
- **Top 50 Apps of H1 2022** - we made a ranking of apps that were created this year and were best received by the market.
- **Top 100 Apps of 2021** - since our ranking includes only apps from the second half of 2021 we also made a classification of the performance of apps that were created last year.

Supernova Summary

1,042 new apps

released in the last 12 months

2.5 new apps per vendor

on average

38,000+ installs

of apps released in the last 12 months

401 vendors

released apps in the last 12 months

18.7% of the Marketplace

are the apps less than one year old

67% paid and 33% free apps

released in the last 12 months were installed

Top Supernova Apps

Top apps that debuted on Atlassian Marketplace in the last 12 months as of June 30.

No.	Name	Vendor	Country	Total installs	Status
1	Time in Status Reports *	RVS	India	2,527	Free
2	Reports - Charts and Graphs for Jira	Bloompeak	Turkey	1,448	Paid
3	OKRs with Gantt Roadmap	Boja Consulting AB	Sweden	1,246	Free
4	Easy Math (LaTeX, AsciiMath) FREE	Bitwelt Software	Germany	1,005	Free
5	UI wireframes, mockup, prototype & diagrams for Confluence	DevSamurai	Japan	898	Free
6	Gantt Chart Planner - Roadmap & Timeline - for Confluence	Ricksoft, Inc.	United States of America	894	Paid
7	Mermaid Diagrams for Confluence	Stratus Add-ons	Serbia	669	Free
8	Qase for Jira Test Management	Qase	United States of America	646	Free
9	Trello+ for Jira	Apps+	Australia	645	Paid
10	Agile Roadmaps, Timeline & Product Discovery for Jira	DevSamurai	Japan	594	Free
11	UI wireframes, mockup, prototype & diagrams for Jira	DevSamurai	Japan	383	Free
12	Risk Analyzer for Jira. Free	Appbox.ai	United States of America	356	Free
13	Backlog Prioritization for Jira. Free	Appbox.ai	United States of America	325	Free
14	Issue Timeline	Transition Technologies PSC	Poland	324	Free
15	Google Sheets - Workspace Connector for Confluence	Presago	Italy	319	Paid
16	Tabs+ Lite for Confluence [FREE!]	Apps+	Australia	317	Free
17	Secure Custom Fields for Jira - Field Permissions & Security	Ricksoft, Inc.	United States of America	312	Free
18	Task Planner for Google Calendar - Reclaim.ai	Reclaim.ai	United States of America	284	Free
19	WhatsApp Connector for Jira (Twilio)	Infosysta	United Arab Emirates	272	Paid
20	YouTube in Confluence	David Simpson Apps	United Kingdom	270	Free

No.	Name	Vendor	Country	Total installs	Status
21	Checklists for Confluence - Easy & Exact Workflows in Teams	//SEIBERT/MEDIA	Germany	258	Free
22	Hubspot CRM + Confluence App for Teams	resolution Reichert Network Solutions GmbH	Germany	232	Paid
23	HubSpot CRM Integration for Jira	Appsvio	United States of America	225	Paid
24	Microsoft Excel+ for Confluence	Apps+	Australia	224	Paid
25	Miro Integration for Jira	Bitband	United States of America	221	Paid
26	Navigation Menus - quick & easy orientation	//SEIBERT/MEDIA	Germany	213	Free
27	Elements Publish to Confluence - Jira helper app	Elements	France	208	Free
28	Business Process Manager	SaaSJet	Poland	199	Paid
29	Git for Jira - GitHub Enterprise	Bitband	United States of America	190	Paid
30	Google Sheets+ for Jira	Apps+	Australia	190	Paid
31	PDF Embed for Confluence	resolution Reichert Network Solutions GmbH	Germany	190	Paid
32	Forms & Checklists for Jira	SaaSJet	Poland	183	Paid
33	Elements Publish to Confluence - create pages from Jira	Elements	France	181	Paid
34	Google Sheets+ for Confluence	Apps+	Australia	179	Paid
35	Jenkins-Jira Integration	Bitband	United States of America	175	Free
36	Swagger Macro for Confluence	Old Street Labs	United Kingdom	174	Free
37	Notion for Confluence	Modus Create Labs	United States of America	171	Paid
38	ClickUp+ for Jira	Apps+	Australia	169	Paid
39	Orderly Databases for Confluence	K15t	Germany	161	Paid
40	Agile Test Management for Jira	DevSamurai	Japan	160	Free

No.	Name	Vendor	Country	Total installs	Status
41	Google Forms+ for Jira	Apps+	Australia	155	Paid
42	Trello+ for Confluence	Apps+	Australia	153	Paid
43	Microsoft Visio+ for Confluence	Apps+	Australia	152	Paid
44	Google Calendar+ for Jira	Apps+	Australia	149	Paid
45	Fonts for Confluence	Skanda Atlassian Apps	India	149	Free
46	UiPath Test Manager for Jira Cloud	UiPath	Romania	147	Free
47	Advanced Issue Links	Caelor	Croatia (Hrvatska)	145	Paid
48	LaTeX for Confluence	Bertly	None	145	Free
49	Include GitLab for Confluence *	Mibex Software GmbH	Switzerland	143	Free
50	Microsoft Teams Integration+ for Jira	Nextup.ai - Enterprise apps for Slack and Teams	United States of America	141	Paid
51	Figma-Jira Integration	Bitband	United States of America	139	Paid
52	Create from Template Pro FREE	K15t Labs	Germany	138	Free
53	Microsoft Excel+ for Jira	Apps+	Australia	133	Paid
54	Monday.com Jira Integration [2-way sync + migration]	Getint.io Integrations	Poland	132	Paid
55	Mend Integration for Jira Cloud (formerly WhiteSource)	Mend	United States of America	132	Free
56	ClickUp+ for Confluence	Apps+	Australia	131	Paid
57	Space Tools Pro for Confluence	Decadis AG	Germany	131	Paid
58	Azure Pipelines-Jira Integration Pro	Bitband	United States of America	129	Free
59	Automate Release Notes in Jira	Bitband	United States of America	125	Free
60	Stock Images for Confluence	//SEIBERT/MEDIA	Germany	121	Free

No.	Name	Vendor	Country	Total installs	Status
61	Assistant for Trello	Transition Technologies PSC	Poland	118	Free
62	Smart Images for Confluence	Creativas	France	117	Paid
63	Whimsical+ for Confluence	Apps+	Australia	117	Paid
64	Ticket Merger	Transition Technologies PSC	Poland	116	Free
65	Google Calendar+ for Confluence	Apps+	Australia	115	Paid
66	Airtable Embed for Confluence Teams (calendar, gantt, forms)	resolution Reichert Network Solutions GmbH	Germany	114	Paid
67	Smartsheet+ for Jira	Apps+	Australia	113	Paid
68	Configuration Manager Cloud Migration Tool	Appfire	United States of America	113	Free
69	Mural+ for Confluence	Apps+	Australia	110	Paid
70	Supersona - Personas made simple for Jira Cloud	BINARY	Germany	108	Paid
71	Skills for Jira: Skill-based assignments & Expert Finder	Totem Dev	Moldova	102	Paid
72	Lucidspark Boards Connector	Lucid	United States of America	101	Free
73	GitHub Action for Jira	Shiranui Software	Malaysia	98	Paid
74	FlashAgile - User Story Mapping - Free	FlashAgile	Hungary	97	Free
75	SoftComply Risk Manager for Confluence - to Report Risks	SoftComply	Estonia	97	Free
76	Quick Sketch - Image Editor for Jira	Transition Technologies PSC	Poland	96	Free
77	Variants for Scroll Documents	K15t	Germany	93	Paid
78	Rewind Backups for Jira Cloud	Rewind	Canada	92	Free
79	GitLab self-hosted & GitLab.com integration for Jira	GitConnector (Pawel Sieniarski)	Poland	91	Paid
80	Microsoft Word+ for Confluence	Apps+	Australia	91	Paid

No.	Name	Vendor	Country	Total installs	Status
81	Telegram to Jira Connector	Infosysta	United Arab Emirates	91	Paid
82	Dropbox+ for Jira	Apps+	Australia	90	Paid
83	Eisenhower Task Management (ToDo Priority Matrix) for Jira	Caelor Labs	Croatia (Hrvatska)	89	Free
84	Page Links for Confluence FREE	K15t Labs	Germany	87	Free
85	Microsoft Word+ for Jira	Apps+	Australia	86	Paid
86	Multilevel Select for Jira	Appsvio	United States of America	86	Paid
87	Tabs+ Pro for Confluence	Apps+	Australia	86	Paid
88	Smart Boards	Designnextech	None	86	Free
89	Airtable+ for Jira	Apps+	Australia	84	Paid
90	Issue Picker for Jira	codecentric AG	Germany	84	Paid
91	Lucidscale Models Connector	Lucid	United States of America	84	Free
92	Advanced Kanban Board	WERARE	United States of America	83	Paid
93	Storage Format Editor for Confluence FREE	K15t Labs	Germany	83	Free
94	Microsoft Forms+ for Jira	Apps+	Australia	82	Paid
95	Vansah Test Management for Jira	Testpoint	Australia	79	Paid
96	Lucidchart & Lucidspark+ for Confluence	Apps+	Australia	78	Paid
97	Outlook Calendar+ for Jira	Apps+	Australia	77	Paid
98	Support Dashboards and Reports for JSM (Beta)	ServiceRocket Labs	None	77	Free
99	Loom+ for Jira	Apps+	Australia	75	Paid
100	Draw+ for Confluence	Apps+	Australia	74	Paid

No.	Name	Vendor	Country	Total installs	Status
101	Email Confluence Page	Caelor	Croatia (Hrvatska)	74	Paid
102	Whimsical+ for Jira	Apps+	Australia	74	Paid
103	Checklist for Jira - Easy, Quick, Exact Workflows in Teams	//SEIBERT/MEDIA	Germany	73	Free
104	Miro+ for Jira	Apps+	Australia	72	Paid
105	Surveys for Jira Service Management	ServiceRocket	United States of America	72	Paid
106	Jira Snapshots for Confluence	RadBee Ltd	United Kingdom	71	Paid
107	Embed+ Pro for Jira	Apps+	Australia	70	Paid
108	Export to Markdown for Confluence Cloud	Atly Apps	Australia	70	Paid
109	Loom+ for Confluence	Apps+	Australia	69	Paid
110	Miro Boards for Confluence	CollabSoft	Netherlands	69	Paid
111	OneDrive & SharePoint+ for Confluence	Apps+	Australia	69	Paid
112	Smart Fields for Jira	Decadis AG	Germany	69	Paid
113	Canva Embed for Confluence	resolution Reichert Network Solutions GmbH	Germany	68	Paid
114	Microsoft Power BI+ for Jira	Apps+	Australia	68	Paid
115	AI Tables+ for Confluence	Apps+	Australia	67	Free
116	Agile Planning Boards OCR Sticky Notes Automation for Jira	Old Street Labs	United Kingdom	67	Paid
117	Evernote+ for Confluence	Apps+	Australia	67	Paid
118	Great Gadgets for Confluence Cloud	StonikByte	Romania	66	Paid
119	Issue translation for Jira - translate to any language	resolution Reichert Network Solutions GmbH	Germany	65	Paid
120	Excalidraw Whiteboard - Draw UML, Mockups etc. in Confluence	Fulstech	India	64	Paid

No.	Name	Vendor	Country	Total installs	Status
121	Google Docs+ for Jira	Apps+	Australia	64	Paid
122	Testmo Test Management for Jira	Testmo GmbH	Germany	64	Free
123	Microsoft PowerPoint+ for Confluence	Apps+	Australia	63	Paid
124	Swagger UI+ for Confluence	Apps+	Australia	63	Paid
125	Mermaid Diagrams for Confluence	Skanda Atlassian Apps	India	63	Free
126	ALM - Test Management for Jira Cloud	Micro Focus	Israel	62	Free
127	SoftComply Static Snapshots - to Freeze Confluence Pages	SoftComply	Estonia	61	Paid
128	Dependency Mapper Lite for Jira	Quirk Consulting	Australia	61	Free
129	Keep it up to date!	Frank Lippes @ Triple	None	61	Free
130	Figma & FigJam+ for Confluence	Apps+	Australia	60	Paid
131	ReqView Requirements Management Connector for Jira	Eccam s.r.o.	Czech Republic	60	Free
132	OneDrive & SharePoint+ for Jira	Apps+	Australia	59	Paid
133	Team Timezones	Deffo Ltd.	Ireland	59	Free
134	Google Docs - Workspace Connector for Confluence	Presago	Italy	58	Paid
135	Hedge: Risk Management, Risk Register & Risk Matrix for Jira	Jexo	United Kingdom	58	Paid
136	Embed+ Lite for Jira [FREE!]	Apps+	Australia	58	Free
137	Private Notes	Bitstone	Romania	58	Free
138	Sprint automation for Jira	DiViM, Inc.	United States of America	57	Paid
139	Zoom Jira Plugin - Video Meetings, Recordings & Chapters	resolution Reichert Network Solutions GmbH	Germany	57	Paid
140	Links From Comments	Transition Technologies PSC	Poland	57	Free

No.	Name	Vendor	Country	Total installs	Status
141	Project Properties for Jira (Cloud)	ILA eSolution	India	57	Free
142	AppTime - Easy Timesheets for Jira and Customer Portal	Almarise	Poland	56	Free
143	Timesheet Check for Jira	Decadis AG	Germany	55	Paid
144	Portfoleon Connect	Join the Dots BV	Belgium	55	Free
145	AI Buttons+ for Confluence	Apps+	Australia	53	Free
146	Draw+ for Jira	Apps+	Australia	53	Paid
147	Evernote+ for Jira	Apps+	Australia	53	Paid
148	Gliffy+ for Confluence	Apps+	Australia	53	Paid
149	Protected Fields	Rixter AB	Sweden	53	Paid
150	Translations for Scroll Documents	K15t	Germany	53	Paid
151	Elements SkillQuest - build your teams skill matrix in Jira	Elements Lab	France	53	Free
152	AI Tooltips+ for Confluence	Apps+	Australia	52	Free
153	Outlook Calendar+ for Confluence	Apps+	Australia	52	Paid
154	Prime Custom Fields for Jira	codefortynine GmbH	Germany	52	Paid
155	Visual Sprint Planner	Hobly	Poland	52	Paid
156	YouTube+ for Jira	Apps+	Australia	52	Paid
157	Imagine - Free Unsplash Image Library for Confluence	Softlist	Poland	52	Free
158	Google Maps+ for Confluence	Apps+	Australia	51	Paid
159	Suri: Portfolio Project RAG Reporting Dashboard for Jira	Jexo	United Kingdom	51	Paid

Top 100 Free Apps

Free apps accounted for one-third of all apps that were developed in the past 12 months. We can also observe that free apps that succeed are switching to paid ones. Most free apps (30%) were created in the US.

No.	Name	Vendor	Country	Total installs
1	Time in Status Reports *	RVS	India	2,527
2	OKRs with Gantt Roadmap	Boja Consulting AB	Sweden	1,246
3	Easy Math (LaTeX, AsciiMath) FREE	Bitwelt Software	Germany	1,005
4	UI wireframes, mockup, prototype & diagrams for Confluence	DevSamurai	Japan	898
5	Mermaid Diagrams for Confluence	Stratus Add-ons	Serbia	669
6	Qase for Jira Test Management	Qase	United States of America	646
7	Agile Roadmaps, Timeline & Product Discovery for Jira	DevSamurai	Japan	594
8	UI wireframes, mockup, prototype & diagrams for Jira	DevSamurai	Japan	383
9	Risk Analyzer for Jira. Free	Appbox.ai	United States of America	356
10	Backlog Prioritization for Jira. Free	Appbox.ai	United States of America	325
11	Issue Timeline	Transition Technologies PSC	Poland	324
12	Tabs+ Lite for Confluence [FREE!]	Apps+	Australia	317
13	Secure Custom Fields for Jira - Field Permissions & Security	Ricksoft, Inc.	United States of America	312
14	Task Planner for Google Calendar - Reclaim.ai	Reclaim.ai	United States of America	284
15	YouTube in Confluence	David Simpson Apps	United Kingdom	270
16	Checklists for Confluence - Easy & Exact Workflows in Teams	//SEIBERT/MEDIA	Germany	258
17	Navigation Menus - quick & easy orientation	//SEIBERT/MEDIA	Germany	213
18	Elements Publish to Confluence - Jira helper app	Elements	France	208
19	Jenkins-Jira Integration	Bitband	United States of America	175
20	Swagger Macro for Confluence	Old Street Labs	United Kingdom	174

No.	Name	Vendor	Country	Total installs
21	Agile Test Management for Jira	DevSamurai	Japan	160
22	Fonts for Confluence	Skanda Atlassian Apps	India	149
23	UiPath Test Manager for Jira Cloud	UiPath	Romania	147
24	LaTeX for Confluence	Bertly	None	145
25	Include GitLab for Confluence *	Mibex Software GmbH	Switzerland	143
26	Create from Template Pro FREE	K15t Labs	Germany	138
27	Mend Integration for Jira Cloud (formerly WhiteSource)	Mend	United States of America	132
28	Azure Pipelines-Jira Integration Pro	Bitband	United States of America	129
29	Automate Release Notes in Jira	Bitband	United States of America	125
30	Stock Images for Confluence	//SEIBERT/MEDIA	Germany	121
31	Assistant for Trello	Transition Technologies PSC	Poland	118
32	Ticket Merger	Transition Technologies PSC	Poland	116
33	Configuration Manager Cloud Migration Tool	Appfire	United States of America	113
34	Lucidspark Boards Connector	Lucid	United States of America	101
35	FlashAgile - User Story Mapping - Free	FlashAgile	Hungary	97
36	SoftComply Risk Manager for Confluence - to Report Risks	SoftComply	Estonia	97
37	Quick Sketch - Image Editor for Jira	Transition Technologies PSC	Poland	96
38	Rewind Backups for Jira Cloud	Rewind	Canada	92
39	Eisenhower Task Management (ToDo Priority Matrix) for Jira	Caelor Labs	Croatia (Hrvatska)	89
40	Page Links for Confluence FREE	K15t Labs	Germany	87

No.	Name	Vendor	Country	Total installs
41	Smart Boards	Designextech	None	86
42	Lucidscale Models Connector	Lucid	United States of America	84
43	Storage Format Editor for Confluence FREE	K15t Labs	Germany	83
44	Support Dashboards and Reports for JSM (Beta)	ServiceRocket Labs	None	77
45	Checklist for Jira - Easy, Quick, Exact Workflows in Teams	//SEIBERT/MEDIA	Germany	73
46	AI Tables+ for Confluence	Apps+	Australia	67
47	Testmo Test Management for Jira	Testmo GmbH	Germany	64
48	Mermaid Diagrams for Confluence	Skanda Atlassian Apps	India	63
49	ALM - Test Management for Jira Cloud	Micro Focus	Israel	62
50	Dependency Mapper Lite for Jira	Quirk Consulting	Australia	61
51	Keep it up to date!	Frank Lippes @ Triple	None	61
52	ReqView Requirements Management Connector for Jira	Eccam s.r.o.	Czech Republic	60
53	Team Timezones	Deffo Ltd.	Ireland	59
54	Embed+ Lite for Jira [FREE!]	Apps+	Australia	58
55	Private Notes	Bitstone	Romania	58
56	Links From Comments	Transition Technologies PSC	Poland	57
57	Project Properties for Jira (Cloud)	ILA eSolution	India	57
58	AppTime - Easy Timesheets for Jira and Customer Portal	Almarise	Poland	56
59	Portfoleon Connect	Join the Dots BV	Belgium	55
60	AI Buttons+ for Confluence	Apps+	Australia	53

No.	Name	Vendor	Country	Total installs
61	Elements SkillQuest - build your teams skill matrix in Jira	Elements Lab	France	53
62	AI Tooltips+ for Confluence	Apps+	Australia	52
63	Imagine - Free Unsplash Image Library for Confluence	Softlist	Poland	52
64	My Issue and Project Checklist for Jira	Gethub	Tunisia	49
65	Confluence DLP - Nightfall AI	Nightfall	United States of America	48
66	Sentry-Jira Integration	Bitband	United States of America	47
67	Company Happiness - Employee Feedback & Satisfaction Survey	//SEIBERT/MEDIA - Big Eazy Software	Germany	46
68	Admin Site Statistics over Time	codecentric AG	Germany	43
69	AI Macros+ for Confluence	Apps+	Australia	43
70	AI Forms+ for Confluence	Apps+	Australia	42
71	Issue Translator Free	Bloompeak	Turkey	42
72	AI Glossary+ for Confluence	Apps+	Australia	41
73	Paletto	Pratik Sharma	India	41
74	Action Undo	Methoda	Israel	40
75	MindPro Insights - Dynamic Charts & Reports for Jira	MINDPRO	United States of America	40
76	Sleekplan	Sleekplan	Hong Kong	40
77	Gitlab monitoring	AGIL4YOU	France	39
78	Lively Home - News, Announcements, Widgets	Lively Apps	Germany	39
79	Jira DLP - Nightfall AI	Nightfall	United States of America	38
80	SqlDBM	SqlDBM	United States of America	38

No.	Name	Vendor	Country	Total installs
81	AI Copywriter+ for Confluence	Apps+	Australia	37
82	Proofreading for Confluence FREE	K15t Labs	Germany	37
83	WiseLog xe2x80x93 Turn calendar events to Jira logs	Cognitive Creators	Romania	37
84	Cypress-Jira Integration	Bitband	United States of America	36
85	Recent Visitors for Confluence	Warsaw Dynamics	Poland	36
86	Tldraw whiteboard on Confluence	P&D VISION	Australia	36
87	Atlan	Atlan	None	35
88	AI Tabs+ for Confluence	Apps+	Australia	34
89	ProjectManager for Jira	ProjectManager	United States of America	34
90	Attachment Manager *	WERARE	United States of America	33
91	Ghost Inspector	Ghost Inspector Inc.	United States of America	33
92	Project Charter	WERARE	United States of America	33
93	One Statuspage	Adaptavist	United Kingdom	32
94	Slack integration for Confluence	Troopr Labs Inc	United States of America	32
95	Elements Office Manager - hybrid office management for Jira	Elements Lab	France	31
96	Digital Shadows SearchLight for Jira Cloud	Digital Shadows	United Kingdom	30
97	Response Templates for Jira. Free	Appbox.ai	United States of America	30
98	Mockplus	Mockplus	China	29
99	Zendesk-Jira Integration Pro	Bitband	United States of America	29
100	Projectworks Time Tracking	Projectworks	None	28

Fastest Growing Apps

Portfolio Roadmaps, Timeline & Product Discovery for Jira is the fastest growing new app on the marketplace. Released by DevSamurai in less than 2 months has generated nearly 600 installs.

No.	Name	Vendor	Country	Total installs	Status	Avg. daily new installs
1	Agile Roadmaps, Timeline & Product Discovery for Jira	DevSamurai	Japan	594	Free	13.2
2	Time in Status Reports*	RVS	India	2,527	Free	8.1
3	Reports - Charts and Graphs for Jira	Bloompeak	Turkey	1,448	Paid	6.2
4	Gantt Chart Planner - Roadmap & Timeline - for Confluence	Ricksoft, Inc.	United States of America	894	Paid	4.5
5	OKRs with Gantt Roadmap	Boja Consulting AB	Sweden	1,246	Free	4.1
6	MindPro Insights - Dynamic Charts & Reports for Jira	MINDPRO	United States of America	40	Free	4.0
7	Easy Math (LaTeX, AsciiMath) Free	Bitwelt Software	Germany	1,005	Free	3.1
8	Rewind Backups for Jira Cloud	Rewind	Canada	92	Free	3.0
9	Backlog Prioritization for Jira. Free	Appbox.ai	United States of America	325	Free	2.8
10	Qase for Jira Test Management	Qase	United States of America	646	Free	2.8
11	Mermaid Diagrams for Confluence	Stratus Add-ons	Serbia	669	Free	2.7
12	UI wireframes, mockup, prototype & diagrams for Confluence	DevSamurai	Japan	898	Free	2.6
13	Swagger Macro for Confluence	Old Street Labs	United Kingdom	174	Free	2.2
14	Trello+ for Jira	Apps+	Australia	645	Paid	2.2
15	Navigation Menus - quick & easy orientation	//SEIBERT/MEDIA	Germany	213	Free	2.0
16	Task Planner for Google Calendar - Reclaim.ai	Reclaim.ai	United States of America	284	Free	1.9
17	Google Sheets - Workspace Connector for Confluence	Presago	Italy	319	Paid	1.7
18	Miro Integration for Jira	Bitband	United States of America	221	Paid	1.5
19	Jenkins-Jira Integration	Bitband	United States of America	175	Free	1.4
20	Issue Timeline	Transition Technologies PSC	Poland	324	Free	1.3

Top Vendors

Apps+ has just crashed the competition with amazing result of 363 new plug-ins in the last year which translated into a total of 11,047 installations.

No.	Vendor	Number of new apps
1	Apps+	363
2	CollabSoft	25
3	Bitband	18
4	ZigiWave	18
5	Genesys Jira Test	14
6	Presago	10
7	David Simpson Apps	9
8	resolution Reichert Network Solutions GmbH	6
9	Twinit LLC	6
10	DragonSoft	6
11	Transition Technologies PSC	5
12	codecentric AG	5
13	Appfire	5
14	Fulstech	5
15	Softlist	5
16	JiBrok	5
17	ricebean.net	5
18	Harness Inc.	5
19	DevSamurai	4
20	Appbox.ai	4

No.	Vendor	Total installs
1	Apps+	11,047
2	RVS	2,547
3	DevSamurai	2,035
4	Bloompeak	1,490
5	Boja Consulting AB	1,279
6	Ricksoft, Inc.	1,206
7	Bitband	1,188
8	Bitwelt Software	1,005
9	resolution Reichert Network Solutions GmbH	726
10	Appbox.ai	720
11	Transition Technologies PSC	711
12	Stratus Add-ons	669
13	//SEIBERT/MEDIA	665
14	Qase	646
15	Presago	537
16	SaaSJet	434
17	Elements	389
18	Infosysta	363
19	K15t Labs	345
20	David Simpson Apps	330

Top Countries

Thanks to Apps+ vendor Australia has placed itself as the number 1 destination for most active vendors.

No.	Country	Number of new apps
1	Australia	386
2	United States of America	150
3	Germany	78
4	United Kingdom	41
5	Poland	37
6	Netherlands	27
7	India	25
8	France	19
9	Bulgaria	18
10	Canada	14

No.	Country	Total installs
1	Australia	11,422
2	United States of America	6,362
3	Germany	4,354
4	India	3,089
5	Japan	2,035
6	Poland	1,809
7	Turkey	1,530
8	Sweden	1,372
9	United Kingdom	1,009
10	France	726

Top EMEA Apps

34% of all applications that were created in the last 12 months came from EMEA countries. Germany, UK and Poland are the main countries where the most new applications are developed.

No.	Name	Vendor	Country	Total installs	Status
1	Reports - Charts and Graphs for Jira	Bloompeak	Turkey	1,448	Free
2	OKRs with Gantt Roadmap	Boja Consulting AB	Sweden	1,246	Free
3	Easy Math (LaTeX, AsciiMath) FREE	Bitwelt Software	Germany	1,005	Free
4	Mermaid Diagrams for Confluence	Stratus Add-ons	Serbia	669	Free
5	Issue Timeline	Transition Technologies PSC	Poland	324	Free
6	Google Sheets - Workspace Connector for Confluence	Presago	Italy	319	Paid
7	WhatsApp Connector for Jira (Twilio)	Infosysta	United Arab Emirates	272	Paid
8	YouTube in Confluence	David Simpson Apps	United Kingdom	270	Free
9	Checklists for Confluence - Easy & Exact Workflows in Teams	//SEIBERT/MEDIA	Germany	258	Free
10	Hubspot CRM + Confluence App for Teams	resolution Reichert Network Solutions GmbH	Germany	232	Paid
11	Navigation Menus - quick & easy orientation	//SEIBERT/MEDIA	Germany	213	Free
12	Elements Publish to Confluence - Jira helper app	Elements	France	208	Free
13	Business Process Manager	SaaSJet	Poland	199	Paid
14	PDF Embed for Confluence	resolution Reichert Network Solutions GmbH	Germany	190	Paid
15	Forms & Checklists for Jira	SaaSJet	Poland	183	Paid
16	Elements Publish to Confluence - create pages from Jira	Elements	France	181	Paid
17	Swagger Macro for Confluence	Old Street Labs	United Kingdom	174	Free
18	Orderly Databases for Confluence	K15t	Germany	161	Paid
19	UiPath Test Manager for Jira Cloud	UiPath	Romania	147	Free
20	Advanced Issue Links	Caelor	Croatia (Hrvatska)	145	Paid

Top North America Apps

16% of new apps were developed in North America, 64% of which were free apps.

No.	Name	Vendor	Country	Total installs	Status
1	Gantt Chart Planner - Roadmap & Timeline - for Confluence	Ricksoft, Inc.	United States of America	894	Paid
2	Qase for Jira Test Management	Qase	United States of America	646	Free
3	Risk Analyzer for Jira. Free	Appbox.ai	United States of America	356	Free
4	Backlog Prioritization for Jira. Free	Appbox.ai	United States of America	325	Free
5	Secure Custom Fields for Jira - Field Permissions & Security	Ricksoft, Inc.	United States of America	312	Free
6	Task Planner for Google Calendar - Reclaim.ai	Reclaim.ai	United States of America	284	Free
7	HubSpot CRM Integration for Jira	Appsvio	United States of America	225	Paid
8	Miro Integration for Jira	Bitband	United States of America	221	Paid
9	Git for Jira - GitHub Enterprise	Bitband	United States of America	190	Paid
10	Jenkins-Jira Integration	Bitband	United States of America	175	Free
11	Notion for Confluence	Modus Create Labs	United States of America	171	Paid
12	Microsoft Teams Integration+ for Jira	Nextup.ai - Enterprise apps for Slack and Teams	United States of America	141	Paid
13	Figma-Jira Integration	Bitband	United States of America	139	Paid
14	Mend Integration for Jira Cloud (formerly WhiteSource)	Mend	United States of America	132	Free
15	Azure Pipelines-Jira Integration Pro	Bitband	United States of America	129	Free
16	Automate Release Notes in Jira	Bitband	United States of America	125	Free
17	Configuration Manager Cloud Migration Tool	Appfire	United States of America	113	Free
18	Lucidspark Boards Connector	Lucid	United States of America	101	Free
19	Rewind Backups for Jira Cloud	Rewind	Canada	92	Free
20	Multilevel Select for Jira	Appsvio	United States of America	86	Paid

Top Asia Apps

Only 5% of all new apps were developed in Asia.
The most strongly represented was India where
25 apps were created

No.	Name	Vendor	Country	Total installs	Status
1	Time in Status Reports *	RVS	India	2,527	Free
2	UI wireframes, mockup, prototype & diagrams for Confluence	DevSamurai	Japan	898	Free
3	Agile Roadmaps, Timeline & Product Discovery for Jira	DevSamurai	Japan	594	Free
4	UI wireframes, mockup, prototype & diagrams for Jira	DevSamurai	Japan	383	Free
5	Agile Test Management for Jira	DevSamurai	Japan	160	Free
6	Fonts for Confluence	Skanda Atlassian Apps	India	149	Free
7	GitHub Action for Jira	Shiranui Software	Malaysia	98	Paid
8	Excalidraw Whiteboard - Draw UML, Mockups etc. in Confluence	Fulstech	India	64	Paid
9	Mermaid Diagrams for Confluence	Skanda Atlassian Apps	India	63	Free
10	Project Properties for Jira (Cloud)	ILA eSolution	India	57	Free
11	Paletto	Pratik Sharma	India	41	Free
12	Sleekplan	Sleekplan	Hong Kong	40	Free
13	Screenjar - Screen Recorder for Jira	Amoeboids Technologies Pvt Ltd	India	35	Paid
14	Mind Mapping for Confluence	Fulstech	India	30	Paid
15	Mockplus	Mockplus	China	29	Free
16	Easy Approval For Jira	Techdrishti Technologies Pvt Ltd	India	25	Paid
17	Bitrise for Jira	Shiranui Software	Malaysia	24	Paid
18	Issue Hierarchy Reports	RVS	India	20	Paid
19	Netlify Deploy for Jira	Shiranui Software	Malaysia	20	Free
20	Pie Project Management App Connector for Jira	-	-	18	Free

Top 50 Apps of H1 2022

In the first half of 2022, 323 new applications were created (73% more than in H1 2021) and generated nearly 6,000 instances.

No.	Name	Vendor	Country	Total installs	Status
1	Agile Roadmaps, Timeline & Product Discovery for Jira	DevSamurai	Japan	594	Free
2	Backlog Prioritization for Jira. Free	Appbox.ai	United States of America	325	Free
3	Task Planner for Google Calendar - Reclaim.ai	Reclaim.ai	United States of America	284	Free
4	Miro Integration for Jira	Bitband	United States of America	221	Paid
5	Navigation Menus - quick & easy orientation	//SEIBERT/MEDIA	Germany	213	Free
6	Jenkins-Jira Integration	Bitband	United States of America	175	Free
7	Swagger Macro for Confluence	Old Street Labs	United Kingdom	174	Free
8	Fonts for Confluence	Skanda Atlassian Apps	India	149	Free
9	Microsoft Teams Integration+ for Jira	Nextup.ai - Enterprise apps for Slack and Teams	United States of America	141	Paid
10	Azure Pipelines-Jira Integration Pro	Bitband	United States of America	129	Free
11	Skills for Jira: Skill-based assignments & Expert Finder	Totem Dev	Moldova	102	Paid
12	Lucidspark Boards Connector	Lucid	United States of America	101	Free
13	Rewind Backups for Jira Cloud	Rewind	Canada	92	Free
14	Telegram to Jira Connector	Infosysta	United Arab Emirates	91	Paid
15	Storage Format Editor for Confluence Free	K15t Labs	Germany	83	Free
16	Checklist for Jira - Easy, Quick, Exact Workflows in Teams	//SEIBERT/MEDIA	Germany	73	Free
17	Export to Markdown for Confluence Cloud	Atly Apps	Australia	70	Paid
18	Smart Fields for Jira	Decadis AG	Germany	69	Paid
19	AI Tables+ for Confluence	Apps+	Australia	67	Free
20	Testmo Test Management for Jira	Testmo GmbH	Germany	64	Free

No.	Name	Vendor	Country	Total installs	Status
21	ALM - Test Management for Jira Cloud	Micro Focus	Israel	62	Free
22	Team Timezones	Deffo Ltd.	Ireland	59	Free
23	Hedge: Risk Management, Risk Register & Risk Matrix for Jira	Jexo	United Kingdom	58	Paid
24	AI Buttons+ for Confluence	Apps+	Australia	53	Free
25	Translations for Scroll Documents	K15t	Germany	53	Paid
26	AI Tooltips+ for Confluence	Apps+	Australia	52	Free
27	Sentry-Jira Integration	Bitband	United States of America	47	Free
28	Company Happiness - Employee Feedback & Satisfaction Survey	//SEIBERT/MEDIA - Big Eazy Software	Germany	46	Free
29	AI Macros+ for Confluence	Apps+	Australia	43	Free
30	AI Forms+ for Confluence	Apps+	Australia	42	Free
31	AI Glossary+ for Confluence	Apps+	Australia	41	Free
32	EasyKAD Kanban Boards	KAD - Kanban Accelerated Delivery	Australia	40	Paid
33	MindPro Insights - Dynamic Charts & Reports for Jira	MINDPRO	United States of America	40	Free
34	Lively Home - News, Announcements, Widgets	Lively Apps	Germany	39	Free
35	SqlDBM	SqlDBM	United States of America	38	Free
36	AI Copywriter+ for Confluence	Apps+	Australia	37	Free
37	Cypress-Jira Integration	Bitband	United States of America	36	Free
38	Contract Signatures for Confluence	Old Street Solutions	United Kingdom	35	Paid
39	AI Tabs+ for Confluence	Apps+	Australia	34	Free
40	One Statuspage	Adaptavist	United Kingdom	32	Free

No.	Name	Vendor	Country	Total installs	Status
41	Mind Mapping for Confluence	Fulstech	India	30	Paid
42	Response Templates for Jira. Free	Appbox.ai	United States of America	30	Free
43	Zendesk-Jira Integration Pro	Bitband	United States of America	29	Free
44	Document Manager for Confluence	Axdania	France	27	Free
45	Breeze Content archiving made simple for Confluence Cloud	BINARY	Germany	27	Paid
46	FlexBoard for Jira	FlexBoard	None	27	Free
47	Easy Integrations for Jira - Confluence Adapter	Appfire	United States of America	25	Free
48	No More Secrets for Jira	Mibex Software GmbH	Switzerland	25	Free
49	AI Labels+ for Confluence	Apps+	Australia	24	Free
50	Asset Panda	Asset Panda	United States of America	24	Free

Top 100 Apps of 2021

Aldeva Digital from Slovakia was a vendor whose applications created in 2021 were best received by the customers and allowed as many as two plug-ins to be on the podium.

No.	Name	Vendor	Country	Total installs	Status
1	Event Calendar for Jira	ALDEVA DIGITAL s.r.o.	Slovak Republic	2,533	Free
2	Time in Status Reports *	RVS	India	2,527	Free
3	Issue Calendar for Jira	ALDEVA DIGITAL s.r.o.	Slovak Republic	1,963	Paid
4	Story Mapping for Jira - Free	Realigned Technologies	Switzerland	1,760	Free
5	Checklist for Jira Cloud. Free	Appbox.ai	United States of America	1,620	Free
6	Reports - Charts and Graphs for Jira	Bloompeak	Turkey	1,448	Paid
7	Jira Integration: Zephyr Enterprise	SmartBear	United States of America	1,414	Free
8	Excel-like Tables for Confluence - Spreadsheet and Chart	Ricksoft, Inc.	United States of America	1,336	Paid
9	Time Tracking, Timesheet, Resource Planning, Cost & Invoice	DevSamurai	Japan	1,312	Paid
10	Backlog Prioritization for Jira. Pro	Appbox.ai	United States of America	1,291	Paid
11	OKRs with Gantt Roadmap	Boja Consulting AB	Sweden	1,246	Free
12	Easy Math (LaTeX, AsciiMath) Free	Bitwelt Software	Germany	1,005	Free
13	JXL - Table Sheets Hierarchy Structure Sum-up Issue Editor	Fine Software	Australia	930	Paid
14	UI wireframes, mockup, prototype & diagrams for Confluence	DevSamurai	Japan	898	Free
15	Gantt Chart Planner - Roadmap & Timeline - for Confluence	Ricksoft, Inc.	United States of America	894	Paid
16	GitHub integration for Jira	GitConnector (Pawel Sieniarski)	Poland	708	Paid
17	GitHub integration for Whiteboards	Appfire	United States of America	697	Free
18	Properties - Custom fields, Metadata, Databases & Reports	//SEIBERT/MEDIA - Junovi	Germany	681	Paid
19	Agile Scrum Planning Poker for Jira	DevSamurai	Japan	676	Paid
20	Mermaid Diagrams for Confluence	Stratus Add-ons	Serbia	669	Free

No.	Name	Vendor	Country	Total installs	Status
21	Qase for Jira Test Management	Qase	United States of America	646	Free
22	Trello+ for Jira	Apps+	Australia	645	Paid
23	Poll Maker for Confluence	Stiltsoft	Belarus	509	Free
24	Cypress for Jira	Cypress	United States of America	461	Free
25	monday.com for Confluence	resolution Reichert Network Solutions GmbH	Germany	444	Paid
26	Usage Statistics for Confluence	Lively Apps	Germany	442	Free
27	Custom Field Suite - Powerful custom field types for Jira	Caelor	Croatia (Hrvatska)	435	Free
28	Manage Users for Jira Cloud	Bloompeak	Turkey	416	Paid
29	UI wireframes, mockup, prototype & diagrams for Jira	DevSamurai	Japan	383	Free
30	Risk Analyzer for Jira. Free	Appbox.ai	United States of America	356	Free
31	Miro Whiteboard for Confluence (Draw Miro Boards)	resolution Reichert Network Solutions GmbH	Germany	327	Paid
32	Issue Timeline	Transition Technologies PSC	Poland	324	Free
33	Aneto Earned Value Management EVM for Jira	Aneto Software	United States of America	321	Paid
34	Google Sheets - Workspace Connector for Confluence	Presago	Italy	319	Paid
35	Tabs+ Lite for Confluence [Free!]	Apps+	Australia	317	Free
36	Secure Custom Fields for Jira - Field Permissions & Security	Ricksoft, Inc.	United States of America	312	Free
37	Azure DevOps Integration for Jira	Bitband	United States of America	297	Paid
38	monday.com for Jira	resolution Reichert Network Solutions GmbH	Germany	296	Paid
39	Multiple Excerpts & Include Macros	Bitwelt Software	Germany	292	Paid
40	Link Management for Confluence	Lively Apps	Germany	281	Free

No.	Name	Vendor	Country	Total installs	Status
41	WhatsApp Connector for Jira (Twilio)	Infosysta	United Arab Emirates	272	Paid
42	YouTube in Confluence	David Simpson Apps	United Kingdom	270	Free
43	Checklists for Confluence - Easy & Exact Workflows in Teams	//SEIBERT/MEDIA	Germany	258	Free
44	Azure DevOps for Jira integration, sync, migration.[New app]	Getint.io Integrations	Poland	249	Paid
45	Banners for Confluence	Akeles Consulting	Singapore	243	Free
46	AWS CodeCommit for Jira	Bitband	United States of America	236	Paid
47	Agile User Story Mapping for Confluence	DevSamurai	Japan	235	Free
48	ToDo Issue Checklist with Forge	Caelor Labs	Croatia (Hrvatska)	234	Free
49	Open Poker	Andriy Preizner	United States of America	233	Free
50	Hubspot CRM + Confluence App for Teams	resolution Reichert Network Solutions GmbH	Germany	232	Paid
51	Smartsheet Integration for Confluence	resolution Reichert Network Solutions GmbH	Germany	230	Paid
52	HubSpot CRM Integration for Jira	Appsvio	United States of America	225	Paid
53	Microsoft Excel+ for Confluence	Apps+	Australia	224	Paid
54	Epic Subtask Issue Viewer	GlobalLogic	Germany	221	Free
55	Space Sync for Confluence - Copy & Publish Pages over Sites	Ricksoft, Inc.	United States of America	219	Free
56	Elements Publish to Confluence - Jira helper app	Elements	France	208	Free
57	GitLab Enterprise for Jira	Bitband	United States of America	204	Paid
58	Site Statistics for Jira Cloud	Akeles Consulting	Singapore	201	Free
59	Business Process Manager	SaaSJet	Poland	199	Paid
60	GitHub Jira Integration	GitConnector (Pawel Sieniarski)	Poland	194	Paid

No.	Name	Vendor	Country	Total installs	Status
61	Dashboard Hub Connector for Confluence - Reports & Charts	Appfire	United States of America	193	Free
62	Git for Jira - GitHub Enterprise	Bitband	United States of America	190	Paid
63	Google Sheets+ for Jira	Apps+	Australia	190	Paid
64	PDF Embed for Confluence	resolution Reichert Network Solutions GmbH	Germany	190	Paid
65	Icons for Confluence	Presago	Italy	188	Paid
66	Advanced Story Maps for Jira	Realigned Technologies	Switzerland	185	Paid
67	Microscope Power Audit for Jira Admins	Adaptavist	United Kingdom	185	Paid
68	Forms & Checklists for Jira	SaaSJet	Poland	183	Paid
69	Elements Publish to Confluence - create pages from Jira	Elements	France	181	Paid
70	Google Sheets+ for Confluence	Apps+	Australia	179	Paid
71	OmniChat for Jira Service Management	venITure	Germany	179	Paid
72	Lively Recorder - Video Clips for Confluence	Lively Apps	Germany	176	Free
73	eSign Electronic Signatures for Confluence	Digital Rose	Canada	175	Paid
74	Notion for Confluence	Modus Create Labs	United States of America	171	Paid
75	ClickUp+ for Jira	Apps+	Australia	169	Paid
76	Swarmia	Swarmia	Finland	166	Free
77	Orderly Databases for Confluence	K15t	Germany	161	Paid
78	Agile Test Management for Jira	DevSamurai	Japan	160	Free
79	Easy Issue & Subtask Templates for Jira (Epics & Checklists)	//SEIBERT/MEDIA - Big Eazy Software	Germany	156	Paid
80	Google Forms+ for Jira	Apps+	Australia	155	Paid

No.	Name	Vendor	Country	Total installs	Status
81	Trello+ for Confluence	Apps+	Australia	153	Paid
82	Microsoft Visio+ for Confluence	Apps+	Australia	152	Paid
83	Google Calendar+ for Jira	Apps+	Australia	149	Paid
84	UiPath Test Manager for Jira Cloud	UiPath	Romania	147	Free
85	Advanced Issue Links	Caelor	Croatia (Hrvatska)	145	Paid
86	LaTeX for Confluence	Bertly	None	145	Free
87	Include GitLab for Confluence *	Mibex Software GmbH	Switzerland	143	Free
88	Figma-Jira Integration	Bitband	United States of America	139	Paid
89	Create from Template Pro Free	K15t Labs	Germany	138	Free
90	Microsoft Power BI for Confluence	Presago	Italy	137	Paid
91	Split for Jira	Split	United States of America	137	Free
92	Microsoft Excel+ for Jira	Apps+	Australia	133	Paid
93	Monday.com Jira Integration [2-way sync + migration]	Getint.io Integrations	Poland	132	Paid
94	Mend Integration for Jira Cloud (formerly WhiteSource)	Mend	United States of America	132	Free
95	ClickUp+ for Confluence	Apps+	Australia	131	Paid
96	Space Tools Pro for Confluence	Decadis AG	Germany	131	Paid
97	Automate Release Notes in Jira	Bitband	United States of America	125	Free
98	Smart Jira Issue for Confluence LITE	Dirty Agile	Poland	124	Free
99	Stock Images for Confluence	//SEIBERT/MEDIA	Germany	121	Free
100	Google Forms for Confluence	Presago	Italy	119	Paid

Short Q&A with Selected Vendors



Bloompeak



Mehmet Aydogdu

Founder at Bloompeak

Tell us a few words about yourself. What was the story behind your first app on Atlassian marketplace? Can you tell us how it all started? How big is your team?

I graduated from Computer Engineering in 2005 and started working as a software developer in the finance sector. After 2 years, I joined Sony. My journey started as a software developer and ended as an engineering director during 13 years of work experience at Sony. When it had been clear that I would leave Sony, I started thinking about what to do next in my professional career. Well, I could work in another company but this option did not seem very appealing.

Meanwhile, I had a chance to look closely at Atlassian products and its marketplace. We were using Atlassian products, mainly Jira and Confluence for our agile planning, project management, documentation and collaboration needs in our company. Therefore I was very familiar with Atlassian apps.

After a while I came up with the idea that I could develop Atlassian apps. I've been using Jira and Confluence for quite a long time since 2007. I had enough experience to evaluate what could be needed as an app. It was worth

trying. After a deep requirement analysis phase, I started developing my first app. There were similar apps in the marketplace but my app would have extra and valuable features. I worked in the evenings and on weekends at the beginning.

Although I was very hopeful, I wasn't quite sure that I could make money from this app. So, I started working at a company as head of engineering and decided to observe the progress of the app. After 5 months, I saw that the app's installations were satisfying. I quit my job and fully concentrated on my own business.

Since then, I have been working on developing Jira/Confluence apps. We have 9 apps in the marketplace. In total, we have more than 5000 installations from 100+ countries.

As Bloompeak, we are a small but very experienced team with 2 developers and 1 product owner. All of us have over 15 years of experience. We are also working with external UX/UI consultants.

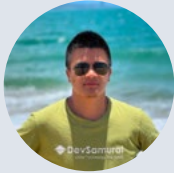
What do you think, why do customers love your Reports- Charts & Graphs for Jira app?

Based on the customer feedback, I can say that they love Reports-Charts & Graphs for Jira app because they can create colorful custom bar charts and table views out of their Jira data. It provides a user-friendly, easily understandable and colorful view. There is no need for coding. They can create charts by just simply adding our gadget to their dashboards.

Besides, when a customer shares a feedback or a suggestion, we evaluate it immediately and respond to the customer. We either add a new feature to meet customer needs or suggest a workaround. That is also what our customers love about this app.



DevSamurai



Tam (Shin) Nagasada
Founder & CEO at DevSamurai

Tell us a few words about yourself. What was the story behind your first app on Atlassian marketplace? Can you tell us how it all started? How big is your team?

My name is Tam Nguyen (Akka Shin Nagasada). I started my career as a Java developer in Japan and was involved in the Atlassian ecosystem from 2011 when I implemented some plugins for Go2Group.

My first app on Atlassian marketplace as a founder is Agile User Story Maps & Product Roadmaps for Jira, the idea came when I read the book User Story Mapping written by Jeff Patton and tried to find the tool implemented for Jira. However, all the existing apps at that time were not what I needed, so I decided to make a new one. We are working on making it more and more flexible to use to all our users. In the future it will have more features to support the Product team analyzing user needs and planning the product development.

Currently we have 50 people in Tokyo, Singapore and Saigon (Vietnam). There are 20 people are working on Atlassian apps.

What do you think, why do customers love your UI wireframes, mockup, prototype & diagrams for Confluence app?

The idea of this app came when I needed to sketch some wireframes to explain to our developers, there are tons of standalone apps but I needed a tool in Confluence so that I can easily insert into Confluence pages and other users can see and access the details in Confluence without switching to another tool.

There are some tools in the marketplace to support diagrams or wireframes and they are very popular but I think the customers want more than that, our app has features for drawing wireframes, mockups, diagrams and also supports managing the UI/UX design workflow, user flow. The app comes with a rich collection of builtin templates, they also can create and save custom templates for re-use.

Our next step is to invest in the better UI/UX and complete all the planned features

Since the first release in early May, your other app Agile Roadmaps, Timeline & Product Discovery for Jira has grown in less than two months to over 600 installations. What do you think has been the secret to your success so far?

We found that the planning tools for Jira will never be bored. Users always welcome and love the new and better ones. There are tons of roadmapping tools for Jira but we believe that Routemap provides a different approach and brings more flexibility to users. Currently it is just an MVP version, the team is working hard to implement more features, it will support more types of roadmap and truly support the product discovery journey. Please stay tuned.



Boja Consulting



Johan Brodin

CEO & Founder at Boja Consulting AB

Tell us a few words about yourself. What was the story behind your first app on Atlassian marketplace? Can you tell us how it all started? How big is your team?

My name is Johan Brodin and I am the founder and lead developer of Boja Consulting. It all started back in 2017 when I was working as head for cloud development at Sennheiser Communication. In that role I needed an agile project management solution for Jira that could do Monte Carlo simulation that forecasted project end dates. There was no good one available at Atlassian Marketplace so I wrote one myself which I also published as the app Agile Project. Five years later it is still used within the company although I am not working at Sennheiser as well as used by 250 other companies.

Today we have 7 apps around agile software development, OKRs, risks and PDF Jira issue generation for both Jira and Confluence. We are a two person team that also works with contractors to boost capacity on need basis.

What do you think, why do customers love your OKRs app?

Our latest app Align OKR is now used by 1500+ companies. I did introduce

OKR at the company Sinch which is a larger Swedish cloud tech company. In that role I did a mining of OKR software and was not impressed by what I did find on Jira as well as the fact that the ones existing were very expensive. So with my experience I started to write one myself fulfilling the requirements from Sinch. The app was then published on Atlassian Marketplace as well as in a web edition. The idea is to bring quality OKR software to all and we intend to offer it for free until we cannot bear the running cost. Then it will be at a price point affordable by all.

I think users love the app since it is high performance, fully customizable, full feature set, mature and by all it enables all users in a company to work with OKRs due to the pricing strategy. The latest edition has a confluence addon allowing anyone to view OKR status although not working with OKRs.

How do you come up with ideas for new apps?

Most ideas have come up from real needs I have had or seen in various engineering companies.



RV Software

Reena Vaswani

Founder at RV Software

Tell us a few words about yourself. What was the story behind your first app on Atlassian marketplace? Can you tell us how it all started? How big is your team?

We are a team of 3, and I am the proprietor of the company, RV Software (RVS). All three of us were exploring to kickstart a venture together and we came across the great Atlassian marketplace through one of our friends. After exploring the same for few months, we started developing our first app in 2020 right when pandemic began.

The first app we built was connecting Jira data with Kibana. However the app flopped. We explored other use cases and built our second app as exporting Jira data to Excel. However that too did not work.

We did not give up and starting exploring the Atlassian community for user pain points and started our third app Agile Tools which is large analytics tool with multiple reports for issue hierarchies, time in status, worklog reports etc. This app started gaining traction and we had our first paid customer in Dec 2020.

From then we added multiple features and built other apps like Time in

Status Reports & Issue Hierarchy Reports. Both these apps are spinoffs from Agile Tools.

What do you think, why do customers love your Time in Status app?

Tracking Time in Status of Jira issues is a common use case which users need to keep track of how much time it takes to resolve an issue. Where are the process bottlenecks, how much time the issue spent with an assignee and a lot other pain points.

The app which we have built has multiple types of reports to track issues end to end. Many of these reports have been built based on requests from our customers.

For a long time your Time in Status app was free. Why did you change this and how did your customers react to it?

We were enhancing the app based on customer requests and feedback. We believe now was the time to monetize the efforts we have put in the development for all these months.

Many customers have switched to the paid version. And we are working with others who need more time and approvals to switch.

How do you come up with ideas for new apps?

We keep exploring the Atlassian community for user's pain points which are not available out of the box in Jira.



Apps+

Nathan Waters

Founder at Apps+

Tell us a few words about yourself. What was the story behind your first app on Atlassian marketplace? Can you tell us how it all started? How big is your team?

We're a small team based in Sydney, Australia. I got into building apps for the marketplace after seeing a mate have rapid success with it before being acquired by Atlassian. The first app I built was Countdown Timer+ with the initial commit in June 2019.

You have over 300 apps on the marketplace, what's it like to develop and support such a large number of apps?

We currently have 376 apps live on the marketplace. There's a lot of engineering tricks to manage this number of apps at scale and still be able to provide rapid support. Typically we'll respond to support emails within the hour and deploy bug fixes or feature requests on the same day they're received.

What do you think, why do customers love your apps?

The goal from the beginning was to create simple utility apps which are easy to use, beautifully designed and highly configurable. There's a stark design difference between our apps and competitor apps. I think our attention to great design, combined with rapid support is what sets us apart.

How do you come up with ideas for new apps?

By focusing on simple apps we can usually go from idea to marketplace submission within 1-3 days. We also scrape marketplace data, community posts and open Jira tickets to find new app opportunities. The beauty of our longtail strategy is we can experiment without worrying if particular apps will ever turn a profit. For example we recently deployed twenty Forge apps using AI natural language processing just to see what we could build, and to our knowledge they're the first and only apps on the marketplace using AI.

The background features a stylized illustration of Earth from space, showing the continents of North and South America in a light blue color against a darker blue background. Above the Earth, a large, glowing red planet is partially visible. The entire scene is set against a dark blue space background filled with small white stars. The text is centered in the upper half of the image.

Thank you

DEVINITI